

THE BRADFORD HOME Philosophy

Growing up in Tucson, I was fortunate to have two of the best parents a son could have. They did everything in their power to provide a safe, loving, nurturing environment to grow up in. Their first priority was always their children which gave me the opportunity to be successful in whatever I pursued. Little did I know that my parents were providing me with the gift and foundation to pass on to others in the assisted living field as a caregiver.

It's funny how at 20 years old, we think we know everything, then at 30 years old we start realizing that Mom and Dad were right about a lot of things. At 40 years old and on, we all tend to really fall back in love with our parents and now it's our turn to care for them, as they did for us for so many years. The Bradford Home is here to do just that, provide the best possible care for our loved ones.

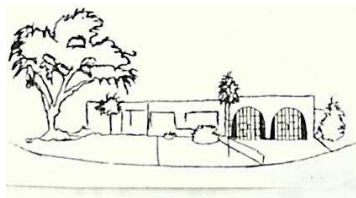
The establishment of the Bradford Home will meet the needs of those who can no longer live alone. The standards will always be high when it comes to quality of care, providing a home where one will enjoy a dignified lifestyle and an independent environment to thrive in with an emphasis on compassion.

It will always be our position that our residents come first and we are here to serve them. Our daily goal is to make sure residents feel that we are family, among friends and offer everlasting companionship. Our loved ones have been touching that light in all of us, all of our lives. There comes a time when it's our turn to touch their light.

We feel it is important that we all realize that the most important things in life are family, relatives and friends. These are the real treasures in life. When we leave this world, a person is not measured by what he has or owns but by the friends he has and the good deeds he has done for others.

Jack Kornfield once wrote:

*At the end of life, all we can ask, did I love well?
The Bradford Home will do it everyday.*



**See inside for a look at a typical day
at The Bradford Home**

Directions to The Bradford Home



*** 710 N. Mann Ave.**

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THE BRADFORD HOME

**710 North Mann Avenue
Tucson, AZ 85710
520 822-8416**

*Passionately Committed to
Making a Difference*

Vision

The Bradford Home will emerge as the premier assisted living home provider in Southern Arizona.

Mission

The Bradford Home is passionately committed to making a difference in people's lives in our community by allowing our residents to live with dignity and independence in a safe and comfortable home setting.

Goals

Specialized Care

The Bradford Home will focus on the needs, desires, and abilities of each of our residents on an on-going basis.

Communication

To be committed to honest, open and straight talk with family members, healthcare providers, and The Bradford Home certified staff that is time bound, responsive and accountable.

Service

By partnering with community, family and health care professionals to evaluate our resident needs, fostering professional healthcare assessment, and to be leaders in providing exceptional care to our aging population based on knowledge and commitment to excellence in our field.



Family-focused relationships



Abundant outdoor activities



Individualized engaging care



Current events and other interesting readings



Enjoy nature in a private, tranquil environment



Pet therapy!

Values

Integrity

- Honest Communication
- Trustworthy
- Respect

Dedication

- Listen with open hearts and genuine respect
- Commitment to providing and maintaining quality of life
- Provide a clean, safe, and secure home environment

Compassion

- Abundant kindness and interaction to the ones we care for
- Recognizing diversity of each resident and the right of choice
- Supporting lifestyle that promotes body, mind and spirit
- Family centered relationships

Excellence

- Dedicated to the continuing education of our staff and care solutions
- Committed to professionalism, dignity and independence
- Individualized trendsetting care, nutritionally balanced meals and innovative activities
- Environment that exceeds a residents needs and expectations
- Community focused and growth through continued education